

EXHIBITOR NEWS

FOODTECH
Bringing the food industry together



DiaLabXpo
Expo for the diagnostic and laboratory industry

MCH Messecenter Herning **29 Sept. - 1 Oct. 2020**

Dear Exhibitor

There is less than a month until this year's edition of FoodTech / DiaLabXpo 2020
- and we look forward to welcoming you.

In this edition of exhibitor news, you can read more about:

- FoodTech Award: Put your product, solution or process forward for FoodTech Award: Deadline Wednesday 9 September
- Catering options: Order catering for your stand staff: Deadline Sunday 27 September
 - Social Media-kit: Strengthen your marketing
 - Ban on gatherings and number of persons at the stand
- Exhibitor catalogue: Have you filled in the exhibitor catalogue?
 - Speakers Corner: Have you booked your time slot?
 - Exhibitor manual: Username and password

NB We will continuously send exhibitor news and if you want another contact person to receive our exhibitor news, please fill out the form in the exhibitor manual – you can find the form at the frontpage.

BAN ON GATHERINGS AND NUMBER OF PERSONS AT THE STAND

Please pay attention to how many people are permitted on your stand. The rule is that there must be 4 m2 available for each person in the stand area (without taking the structure/inventory into account).

This means that at any one time a 12 m2 stand can have a maximum of 3 people and a 24 m2 stand can have a maximum of 6 people, for example. Both exhibitors and visitors count as people on your stand. **You are responsible for ensuring compliance with this rule – and for any fine or penalty issued by the authorities in relation thereto.**

You must therefore plan how many employees can be present on your stand at the same time. Remember to print your exhibitor passes from home.

[Exhibitor Manual](#) > [My participation](#) > [SafeMCH – Covid-19](#)

[Go to the exhibitor manual](#)



SOCIAL MEDIA-KIT - STRENGTHEN YOUR MARKETING

Market your participation at FoodTech or DiaLabXpo with our special social media-kit.

The package contains photos, video and text from and about FoodTech / DiaLabXpo, which you are welcome to use on your LinkedIn, Facebook and website etc. – or simply as inspiration.

See the social media-kit for [FoodTech](#)

See the social media-kit for [DiaLabXpo](#)



FOODTECH AWARD

You can still submit your product, solution or process for FoodTech Award.

FoodTech has launched a new edition of FoodTech Award.

Therefore, we encourage you as an exhibitor to submit your product, solution or process for FoodTech Award.

Deadline for submission is Wednesday 9 September at 11 p.m.

The winner will be announced in connection with the opening – Tuesday 29 September.

[Exhibitor manual > Events | Activities > Activities > FoodTech Award](#)

[Read more about the criteria and submission here](#)



CATERING OPPORTUNITIES

Without food and drink, a hero isn't worth a thing.

In the exhibitor manual you can find information regarding the different catering opportunities available at FoodTech / DiaLabXpo.

Deadline for order of catering is: Sunday 27 September before 4 p.m.

[Exhibitor manual > My staff > Catering](#)

[Go to the exhibitor manual](#)



SPEAKERS CORNER

If you haven't booked a timeslot for Speakers Corner, you can still make it.

You still have the opportunity to make a presentation at Speakers Corner.

Here you can make a 20-minute presentation and present your products, processes, solutions, etc.

It is free of charge for you as an exhibitor to make a presentation at Speakers Corner.

You can register for Speakers Corner in the exhibitor manual:

[Exhibitor manual > Events | Activities > Speakers Corner FoodTech or DiaLabXpo](#)

[Go to the exhibitor manual](#)

LOGIN TO THE EXHIBITOR MANUAL

To log in to the exhibitor manual you should use the following username and password:

Username:

Password:

NB: When you copy your username and password: Mark from left to right and avoid empty characters.

[Go to the exhibitor manual](#)



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CONTACT US

If you have any questions about FoodTech, please contact team FoodTech / DiaLabXpo

[Contact us](#)

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