



Dear Exhibitor

Team FoodTech / DiaLabXpo hope you have had a great summer.

FoodTech and DiaLabXpo is getting closer and we look forward to collaborating with you towards the exhibition.

In this edition of exhibitor news, you can read more about:

- SafeMCH® - Your safety is our priority!
- Initiatives for your safety
- Number of persons at the stand
- Smitte|stop app

Exhibitor manual – including:

- Technical orders: Deadline Friday 21 August
- Speakers Corner: Deadline Friday 21 August
- FoodTech Award: Put your product, solution or procesd forward for FoodTech Award
- Exhibitor manual: Username and password

NB We will continuously send exhibitor news and if you want another contact person to receive our exhibitor news, please fill out the form in the exhibitor manual – you can find the form at the frontpage.



SAFEMCH® - YOUR SAFETY IS OUR PRIORITY!

MCH has developed a SafeMCH® programme that is specifically designed for exhibitions and focuses on how guests make their way through the expo.

SafeMCH® is based on MCH's vision: creating unique experiences where people can safely meet.

For that reason, it's important that we share and align our expectations of what SafeMCH® means for us as MCH and for you as an exhibitor. Together, we must work to ensure that you and your employees and guests, as well as our guests and staff, can make their way around the expo and visit stands safely.

Hence the need for us to enter into a SafeMCH® agreement that covers, among other things: Distance, Numbers and Hygiene.

Read more about SafeMCH® in the exhibitor manual:

My exhibition attendance > SafeMCH® - Covid-19

[Go to the exhibitor manual](#)

INITIATIVES FOR YOUR SAFETY

In MCH the safety of our visitors, exhibitors and personnel is our first priority. We watch the situation closely and follows all instructions from the Danish health authorities.

Exhibitions are covered by the Danish Ministry of Industry, Business and Financial Affairs' "Guidelines for shopping centres and department stores." and are therefore not covered by the ban of gatherings.

Below you can read more about, how many persons you are allowed to be at your stand during FoodTech/DiaLabXpo and a link to download of the Danish app [smitte]stop] so we together can take good care of eachother when visiting the exhibition.



NUMBER OF PERSONS AT YOUR STAND

Pay attention to how many people are permitted on your stand. The rule is that there must be 4 m² available for each person in the stand area (without taking the structure/inventory into account).

This means that at any one time a 12 m² stand can have a maximum of 3 people and a 24 m² stand can have a maximum of 6 people, for example. Both exhibitors and visitors count as people on your stand. You are responsible for ensuring compliance with this rule – and for any fine or penalty issued by the authorities in relation thereto.

You must therefore plan how many employees can be present on your stand at the same time.

Remember to print exhibitor passes from home.

[Go to the exhibitor manual](#)



DOWNLOAD SMITTE | STOP APP

To support and ensure a safe visit to FoodTech/DiaLabXpo, we encourage everybody at the exhibition to download the application smitte | stop. The application helps us to take good care of each other, contribute to contact tracking and take part in containing the spread of COVID-19.

The app is currently only available in Danish.

Open the link below from your smartphone and download the app right away

[Download smitte | stop](#)

EXHIBITOR MANUAL

In the exhibitor manual you can find answers on almost everything concerning your participation at the exhibition, like for example working hours before and after the exhibition, general information about the exhibition and important deadlines.

It is important that you read the information through, so you are well prepared for the exhibition. The exhibitor manual will be regularly updated with information.

To log in to the exhibitor manual you should use your appointed username and password. You can find your username and password at the bottom of this exhibitor news.

[Go to the exhibitor manual](#)



SPEAKERS CORNER

TECHNICAL ORDERS

Have you considered, what you need under the exhibition, like for example power or inventory? In the exhibitor manual, you can make technical orders and find your stand drawing.

Technical orders are purchase or rental of goods and services and are handled by Technical Service Center.

Deadline for technical orders are Friday 21 August

You can find technical orders in the exhibitor manual:

Exhibitor manual > My exhibition attendance > Technical orders

[Go to the exhibitor manual](#)

SPEAKERS CORNER

You still have the opportunity to hold a presentation at Speakers Corner..

Here you can make a 20-minute presentation and present your products, processes, solutions, etc.

It is free of charge for you as an exhibitor to hold a presentation at Speakers Corner.

**Deadline for registration is:
Friday 21 August at 14 p.m.**

You can register for Speakers Corner in the exhibitor manual:

Exhibitor manual > Events | Activities > Speakers Corner FoodTech or DiaLabXpo

[Go to the exhibitor manual](#)



FOODTECH AWARD

You can still submit your product, solution or process for FoodTech Award.

FoodTech has launched a new edition of FoodTech Award.

Therefore, we encourage you as an exhibitor to submit your product, solution or process for the FoodTech Award.

Deadline for submitting is Friday 21 August at 11 p.m.

The winner will be announced in connection with the opening – Tuesday 29 September.

[Read more about the criteria and submission here](#)

LOGIN TO THE EXHIBITOR MANUAL

To log in to the exhibitor manual you should use the following username and password:

Username:

Password:

NB: When you copy your username and password: Mark from left to right and avoid empty characters. .

[Go to the exhibitor manual](#)



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