



# FOODTECH

1-3 OCTOBER 2024 | MCH MESSECENTER HERNING

Dear

In this exhibitor news, we have gathered everything you need to know to market your trade fair participation in the best possible way and attract the right visitors to your stand.

## INVITE AND WIN!

With your invitation code, the guest saves the entrance fee of DKK 140, excl. VAT.

We would like to reward the exhibitor who activates the most invitation codes with:

**2 tickets to Jonah Blacksmith Live in  
Jyske Bank Boxen, Saturday, March 29, 2025.**

*This does not apply to the invitation of students. Students have a separate invitation code, which is clearly indicated on their access card for FoodTech.*

The invitation code can be found on the front page of the exhibitor handbook. Once you have downloaded the Excel file, remember to open the first column in the sheet to view the entire code.

[Download your invitation code HERE](#)

## SoMe – TIPS AND TRICKS

We can see that many of you are actively reaching out to visitors through social media and personal invitations, and we can see that it works!

**SoMe is a fantastic tool for communicating with many people – easily and cheaply. Below you will find inspiration for content for your posts.**

- Tell us which products, brands, manufacturers, and similar items you have on your stand – in other words, what can visitors experience at the stand.
- Tell who can be met at the stand and possibly which areas of expertise they cover.
- Feel free to use **#FoodTech** in your posts, so we can help reach a wider audience.
- Share your **MCH365 profile** on social media, so they can learn more about your business and what they can experience with you at FoodTech.

[Read more about your options HERE](#)

## INVITATION

To make it easy to invite your customers and your network, we have created an electronic invitation where you can enter your invitation code, your stand number, and company name.

All you need to do is fill in the blank lines on the invitation and send an invitation to those you want to see at your stand during the trade fair.

[Download your invitation HERE](#)

**INVITATION TO FOODTECH**

**WHY IF?**  
Get an overview of all the activities and events at the stand during the trade fair. It's a great way to stay up to date on the latest in food technology and see what's new in the industry.

**WHO ELSE?**  
We'll be joined by industry experts, scientists, and innovators from around the world. It's a great opportunity to learn from the best and see what's next for the industry.

**WHY NOT?**  
You'll get a chance to see the latest in food technology and see what's new in the industry. It's a great way to stay up to date on the latest in food technology and see what's new in the industry.

**LET'S GO!**  
Join the invitation list. Use the invitation code. We'll get you there.

**GET AN OVERVIEW AND READ MORE ABOUT ALL ACTIVITIES AND EVENTS**  
Be inspired by the activities and experiences during your visit!

- Meet & Greet
- The Future of Food Technology
- International Food Trends
- Global Business Development
- Future Food Lab
- Award Dinner

**NAME**

**COMPANY NAME**

**STAND NUMBER**

**FOODTECH**  
1-3 OCTOBER 2024 - HERTSLE, DENMARK

## EXHIBITOR MANUAL

Username & password to the exhibitor manual:

## VISIT US AT - BANNER

Download the Visit us at-banner here:

[1080x1080, BESØG OS PÅ, DK](#)

**Username:**

***1080x1080, VISIT US AT, UK***

**Password:**

***1100x400, BESØG OS PÅ, DK***

***1100x400, VISIT US AT, UK***

NOTE When copying code, be careful to delete the inclusion of spaces.

[Exhibitor Manual](#)

[Exhibitor Manual](#)



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**FOODTECH**

1 - 3 OCTOBER 2024

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**MCH**

[See online version](#)

You are receiving this email because you are exhibiting at FoodTech. If you no longer wish to receive these emails, please contact the team. Please note that in that case, you will no longer receive important information about your participation at FoodTech.