



FOODTECH

1-3 OCTOBER 2024 | MCH MESSECENTER HERNING

Dear

In this exhibitor news, you will find important deadlines, setup, invite & win, students, opening hours, dinner event, mch lead scan, mch365, login to the Exhibitor Handbook and visit us at - banner.

Important deadlines:

DEADLINE TODAY - [Submission of technical orders](#)

Monday, September 23 - [Notify about large and heavy exhibition items](#)

Monday, September 23 - [Catering for booth staff – orders for the trade show days](#)

DEADLINE FOR TECHNICAL ORDERS

DEADLINE FOR TECHNICAL ORDERS IS THURSDAY 29 AUGUST

HOW TO MAKE TECHNICAL ORDERS:

1. Print your stand drawing.
2. Mark the technical installations, you wish to purchase, at the stand drawing.

3. Please state the name, address and phone number of the architect or decorator.
4. Your stand drawing with the marked technical installations and contact information are then mailed to teknisk@mch.dk

TECHNICAL ORDERS

CONSTRUCTION

NOTE! CHANGES IN CONSTRUCTION TIMES

Construction times:

Thursday, Sep. 26th, from 7:00 AM to 4:00 PM

Friday, Sep. 27th, from 7:00 AM to 7:00 PM

Saturday, Sep. 28th, from 7:00 AM to 4:00 PM

Monday, Sep. 30th, from 7:00 AM to 6:30 PM

During the trade fair:

Tuesday, Oct. 1st, 07:00 - 08:30

Wednesday, Oct. 2nd, 07:00 - 08:30

Thursday, Oct. 3rd, 07:00 - 08:30

INVITE AND WIN

We would like to reward the exhibitor who activates the most invitation codes with:

2 tickets to Jonah Blacksmith Live at Jyske

Bank Boxen

Saturday, March 29, 2025

This does not apply to the invitation of students. Students have a separate invitation code, which is clearly indicated on their access card for FoodTech.

The invitation code can be found on the front page of the exhibitor handbook. Once you have

- Share your invitation code with customers and followers.
- Insert your 'Visit us at our booth' banner for attention.
- Tag FoodTech, so we can comment and get your posts seen by a wider audience @FoodTech-Processing&Packaging
- Use the hashtag #FoodTech
- Write what visitors can expect from you at the fair and encourage dialogue.

downloaded the Excel file, remember to open the first column in the sheet to see the entire code.

[Download HERE](#)

- Encourage your employees to do the same.



STUDENT

Thursday 3 October

We are opening the doors for students from higher education.

Perhaps you could just catch your future employee for your company.

[Read more here](#)



TRADE FAIR

OPENING HOURS

Tuesday, October 1

9:00 AM - 4:00 PM

Wednesday, October 2

9:00 AM - 4:00 PM

Thursday, October 3

9:00 AM - 4:00 PM



DINNER EVENT

TUESDAY, OCTOBER 1

AT 4:30 PM

Exhibitors and trade show guests are invited to participate in the Dinner Event on October 1 at 4:30 PM in connection with the International Food Contest and FoodTech.

[Join here](#)

MCH LEAD SCAN

With MCH Lead Scan, you have the opportunity to scan your leads on your phone or tablet and view them directly on the device immediately.

All your leads are also gathered in the Exhibitor Handbook, where you can export your leads to a CSV file after the trade fair.

MCH365 - YOUR ONLINE PROFILE

Market yourselves on our website to visitors, the trade press, etc.

If you haven't created or updated your business profile yet, you can still do so. You can create or update your profile by using the following link:

[Read more here](#)

[Login HERE](#)

EXHIBITOR MANUAL

Username & password to the exhibitor manual:

Username: mchteam

Password: mchteam1

NOTE When copying code, be careful to delete the inclusion of spaces.

[Exhibitor Manual](#)

VISIT US AT - BANNER

Download the Visit us at-banner here:

[1080x1080, BESØG OS PÅ, DK](#)

[1080x1080, VISIT US AT, UK](#)

[1100x400, BESØG OS PÅ, DK](#)

[1100x400, VISIT US AT, UK](#)

[Exhibitor Manual](#)



Thue Bjørslev Jensen

Project Manager

thj@mch.dk

[+45 9926 9998](tel:+4599269998)



Line Paugan

Ass. Proj. Manager

lpj@mch.dk

[+45 9926 9857](tel:+4599269857)



Michelle van Schaik

Project Coordinator

msc@mch.dk

[+45 9926 9856](tel:+4599269856)



Tilde Nørrelykke

Marketing Coordinator

tlij@mch.dk

[+45 9926 9853](tel:+4599269853)



Trine M. Vittrup

Project Coordinator

tv@mch.dk

[+45 9926 9883](tel:+4599269883)



Christina H. Rosenlund

Ass. Proj. Manager

cro@mch.dk

[+45 9926 9858](tel:+4599269858)



Susanne H Hagelskjær

Sales & Counselling

shh@mch.dk

[+45 9926 9943](tel:+4599269943)



Lene Villadsen

Sales & Counselling

lvi@mch.dk

[+45 9926 9924](tel:+4599269924)

+45 99 26 99 26

FOODTECH@MCH.DK

uk.foodtech.dk



FOODTECH

1 - 3 OCTOBER 2024

VARDEVEJ 1, DK-7400 HERNING



[See online version](#)

You are receiving this email because you are exhibiting at FoodTech. If you no longer wish to receive these emails, please contact the team. Please note that in that case, you will no longer receive important information about your participation at FoodTech.