

EXHIBITOR NEWS

FOODTECH

Bringing the food industry together



DiaLabXpo

Expo for the diagnostic and laboratory industry

1 - 3 November 2022

In MCH Messecenter Herning

Dear Exhibitor,

We are very pleased to welcome you as an exhibitor at FoodTech / DiaLabXpo.

We are looking forward to help and guide you towards the exhibition. We will continuously be sending you emails featuring relevant practical information and marketing opportunities.

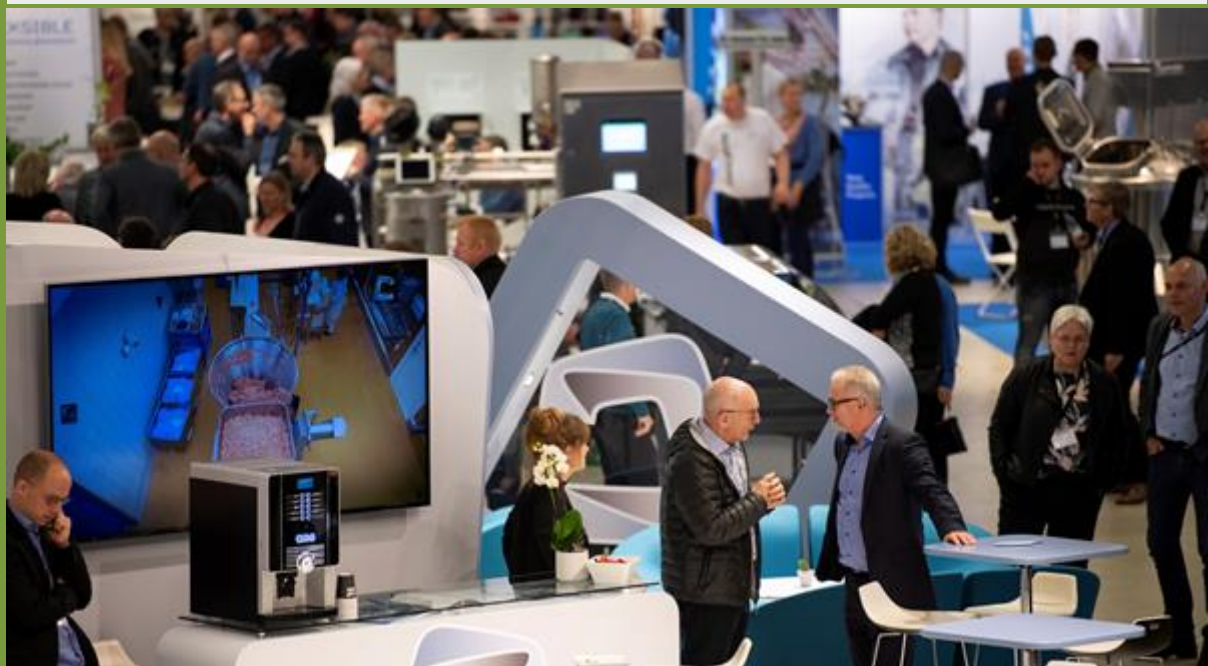
In this e-mail you can find information about:

- Exhibitor manual: Username and password
- Technical orders: Deadline Thursday 1 September 2022

Marketing:

- "Meet us at..."-banner
- Invite your customers

*NB. We will continuously send exhibitor news - if you want another contact person to receive our exhibitor news, please fill out the form in the exhibitor manual
- you can find the form at the frontpage.*



EXHIBITOR MANUAL

In the exhibitor manual you can find answers on almost everything concerning your participation at the exhibition, for example working hours before and after the exhibition, general information about the exhibition and important deadlines.

It is important that you read the information, so you are well prepared for the exhibition.
The exhibitor manual will be UPDATED regularly with information.

To log in to the exhibitor manual you should use the following username and password:

Username:

Password:

*NB: When you copy your username and password:
Mark from left to right and avoid empty characters.*

[GO TO THE EXHIBITOR MANUAL](#)

TECHNICAL ORDERS

It is possible for you to order extra technical orders in our expo shop.

We have gathered everything you need in the shop. See the different options in the expo shop and please contact our Technical Service Center if you have any questions.

Deadline for Technical Orders: Thursday 1 September 2022

*You can find the Technical Orders in the exhibitor manual:
My exhibition attendance > Technical Orders*

[GO TO THE EXHIBITOR MANUAL](#)

MARKETING



INVITE YOUR CUSTOMERS

We make a strong effort to market the exhibition.

A lot of guests visit the exhibition based on a personal invitation from you, as an exhibitor. We therefore encourage you to send invitations to those customers and collaborators, you would like to see at the exhibition.

To make it easy for you to invite your customers and network we have produced an electronic invitation.

DOWNLOAD THE INVITATIONS HERE:

FOODTECH INVITATION:

Danish
English

*You can find the general invitations in the exhibitor manual:
Marketing > Invitations*

[GO TO THE EXHIBITOR MANUAL](#)



"MEET US AT" ... - BANNER

We have produced a banner you can use it in your printed material and your online marketing. Use it in your email signature, on your website and post it on social media.

The banner is available in Danish and in English and you can download both JGP and PDF version.

DOWNLOAD YOUR BANNER HERE:

ELECTRONIC WEB BANNER (JPG)

FoodTech - Danish
FoodTech - English

PRINT-FRIENDLY (PDF)

FoodTech - Danish
FoodTech - English

You can find the general "Meet us at FoodTech / DiaLabXpo" - banner in the exhibitor manual: Marketing > Meet us at... - banner

[GO TO THE EXHIBITOR MANUAL](#)

CONTACT US

If you have any questions about FoodTech, please contact team FoodTech / DiaLabXpo

CONTACT THE TEAM

PROJECT

**SALES &
GUIDANCE**



**ANITA
CHRISTENSEN**

**LINE
PAUGAN**

**TRINE
WIUFF**

**SUSANNE
HOFMANN**



+45 9926 9926



foodtech@mch.dk



Vardevej 1, 7400 Herning



MCH

[Se online version](#)