

EXHIBITOR NEWS

FOODTECH

Bringing the food industry together



DiaLabXpo

Expo for the diagnostic and Laboratory Industry

1 - 3 November 2022

In MCH Messecenter Herning

Dear exhibitor

In just under 4 weeks, we will open the doors to FoodTech and DiaLabXpo, and we are looking forward to inviting both you as an exhibitor and the visitors inside to three inspiring expo days in the MCH Messecenter Herning.

In this exhibitor news you can find information regarding:

- Digital overview of your leads
- Invite your customers - and win
- Let us share your story on social media

NB: We will continuously send exhibitor news. If you want another contact person to receive our exhibitor news, please fill out the form in the exhibitor manual - you can find the form at the frontpage.

DIGITAL OVERVIEW OF YOUR LEADS

We are pleased that we can offer you access to the Eventbuizz lead scanner App for digital collection of your leads at the upcoming FoodTech and DiaLabXpo. The app makes you able to scan your leads via a QR-code on the visitor's badge, so you can easily collect relevant contact information via your phone (iPhone / Android) not suitable for iPad.

Price for the Eventbuizz lead scanner App (without limitation of users) is DKK 995 excl. VAT.

You can read more about the app in the exhibitor manual: My staff > Collection of leads

[READ MORE IN THE EXHIBITOR MANUAL](#)

INVITE YOUR CUSTOMERS – AND WIN

A lot of guests visit the exhibition based on a personal invitation from you, as an exhibitor. Therefore, we also need your help and encourage you to send invitations to those customers and collaborators, you would like to see at the exhibition. With an invitation the guest saves the entry fee at DKK 100, - excl. VAT.

Therefore, we would also like to reward the three exhibitors, who get most invitation codes activated with:

1st place wins 6 tickets for Michael Bubl  in Jyske Bank Boxen 15 March 2023 **2nd place** can look forward to a culinary experience at A Hereford Beefstouw with a gift voucher for a dinner for 6 people **3rd place** will be the lucky winner of a gift voucher for MCH Herning Congress Center worth DKK 5000,-

The winner will be notified directly after the expo. To make it easy for you to invite your customers and network we have produced an electronic invitation with your invitation code.

You can find the invitations here: Marketing > Invitations

[GET YOUR INVITATIONS](#)

LET US SHARE YOUR STORY AT SOCIAL MEDIA

Send us some lines to Trine at twr@mch.dk and share your product news which you present at the exhibition or other angles, which could be relevant for the visitors. Please send your logo and a couple of photos. You can also send a short video of a maximum of one minute. Please also make us aware if we may tag one or more companies or persons in our post on social media.

Please note: The text should be ready to use.

NB We try to accommodate all incoming news, but unfortunately we cannot guarantee that we use all the material.

To gain the best possible profit of the material, please send your material as soon as possible.

[SHARE YOUR STORY](#)

CONTACT THE TEAM

If you have any questions, you are welcome to contact team FoodTech / DiaLabXpo

CONTACT THE TEAM



**THUE
BJØRSLEV**
Project Manager

**LINE
PAUGAN**
Project
Coordinator

**TRINE
WIUFF**
Project- and
Marketing-
Coordinator

**SUSANNE
HOFMANN**
Project Sales



+45 9926 9926



foodtech@mch.dk



Vardevej 1, DK-7400 Herning



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