

EXHIBITOR NEWS

FOODTECH

Bringing the food industry together



DiaLabXpö

Expo for the diagnostic and laboratory industry

1 - 3 November 2022

In MCH Messecenter Herning

Dear Exhibitor

Are you ready for FoodTech? Otherwise you can find useful information below, which you can include in your preparations.

In this exhibitor news you can read more about:

- SpeakUp
- Don't miss out on the evening event, Wednesday
- Market your participation at the exhibition
- Offer for a lead scanning App
- Invite your customers and WIN

NB: We will continuously send exhibitor news. If you want another contact person to receive our exhibitor news, please fill out the form in the exhibitor manual - you can find the form at the frontpage.

SPEAK UP

- Seize the opportunity, only few available timeslots left Tuesday.

Get an opportunity to make a short presentation of 20 minutes, where you can present your products, processes, solutions, etc. within the theme: Reduce, Reuse, Recycle. It is free for you as an exhibitor.

See available timeslots in the exhibitor manual:
Exhibitor manual → Events | Activities → Speak up.

[READ MORE AND REGISTER](#)

EVENING EVENT

Wednesday 2 november

Don't miss out on the evening event,
Wednesday.

Join a cozy evening event immediately
after the exhibition has closed,
Wednesday 2 November. Look forward to
a programme filled with social networking,
live-music, street food-buffet and cold
beverages.

[Read more in the exhibitor manual and
register for the event](#)

[REGISTER HERE](#)

Evening event
Be a part of the
Wednesday bar

As an exhibitor at FoodTech / DiaLabXpo
you and your colleagues are invited to a cozy
evening event on Wednesday 2 November.

We have planned a program filled with
networking, live music and good food and
drinks.

The event starts immediately after the fair
has closed.

The band 'Volf & Erbs' will entertain with
live music the whole evening.

If you have any questions, you are welcome
to contact Tina Harris Salesmanager per email
tina@tech.dk

5.15 - 8.00 pm
Registration and free welcome drinks.

8.00 - 8.30 pm
Street food and tapas-inspired buffet
with cold, hot and sweet dishes
incl. coffee and the
8.30 pm
Thanks for tonight and see you tomorrow

DIK 295 - erst. Danish V&E
The amount covers food and a welcome
drink and will be just-traced
Other drinks can be bought in the bar
The price is per participant

Wednesday 2 November
from 5.15 pm to 8.30 pm

'Restaurant Fests' on the first floor
at the West entrance

Registration is binding and
happens through the Exhibitor Manual
no later than October 28

Volf & Erbs
A soulful duo

FOODTECH DiaLabXpo

MCH

SOCIAL MEDIA KIT



GET READY FOR FOODTECH

Market your participation
at the exhibition. The kit
contains photos, video
and text from and about
the expo, which you can
use on your social media,
website, etc. - or simply
as inspiration.



LEAD SCANNING APP

As an exhibitor at
FoodTech and
DiaLabXpo we can offer
you access to the
Eventbizz lead scanner
App for digital collection
of your leads via your
phone (iPhone/Android)



INVITE YOUR CUSTOMERS

You can still join the
competition regarding
getting the most invitation
codes activated. Use the
electronic invitation with
your invitation codes and
invite your customers and
social network.

GET INSPIRATION

ORDER HERE

SEE HOW HERE

CONTACT THE TEAM

If you have any questions, you are welcome to contact Team FoodTech

CONTACT THE TEAM



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Project Manager



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