

## EXHIBITOR NEWS

# FOODTECH

Bringing the food industry together



# DiaLabXpo

Expo for the diagnostic and Laboratory Industry

## 1 - 3 November 2022

In MCH Messecenter Herning

### Dear exhibitor

Less than two weeks left to FoodTech / DiaLabXpo and we look forward to welcoming you. We are pleased to see that so many of you are working on your preparations towards the exhibition. Therefore, we have gathered some practical information, which may be relevant for you prior to the exhibition.

#### In this exhibitor news, you can read more about:

- Admission card
- Lead capturing tool
- Pre-order catering
- Construction
- Evening Event - Wednesday
- Invitations

***NB:** We will continuously send exhibitor news and if you want another contact person to receive our exhibitor news, please fill out the form in the exhibitor manual - you can find the form at the frontpage.*

## ADMISSION CARD

All persons entering the exhibition area must show a valid admission card. Without the admission card, it is not possible to access the exhibition area. There will be control of admission cards throughout the opening period.

**The work identity card** is ONLY valid for the construction and dismantling days.

**The exhibitor admission card** is for the staff working on the stand. However, the exhibitor admission cards also apply to construction and dismantling days. You can settle for an exhibitor admission card if you both have to build up, work on the stand during the exhibition and dismantle.

For each stand number, 10 work identity badges and 10 exhibitor admission cards can be printed. If you need more, please contact Tilde Nørrelykke, [tli@mch.dk](mailto:tli@mch.dk)

All visitors at the exhibition must register and print their personal admission ticket.

You can find information about admission card in the exhibitor manual: My staff > Admission card

GO TO THE EXHIBITOR MANUAL

## LEAD CAPTURING TOOL

As written before we are pleased that we can offer you access to the Eventbuiizz lead scanner App for digital collection of your leads at the upcoming DiaLabXpo. The app makes you able to scan your leads via a QR code on the visitor's badge, so you can easily collect relevant contact information via your phone (iPhone / Android).

**Price for the App is DKK 995 excl. Danish VAT.**

There are no limitation of users.

*Read more in the exhibitor manual: My staff > Collection of leads*

## PRE-ORDER CATERING

Without food and drink, a hero isn't worth a thing.

In the exhibitor manual you can find information regarding the different catering opportunities available at DiaLabXpo.

**Deadline for order of catering is: Friday 28 October before 12 a.m.**

Read more in the exhibitor manual: My staff > Catering

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GO TO THE EXHIBITOR MANUAL

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## CONSTRUCTION



CONSTRUCTION TIMES

### After hour arrangement

Deltag i Onsdagsbar efter messens lukketid

Som sædvanlig på FoodTech / DiaLabXpo holderes der en barsk lørdag til afslutning af messen. Arrangementet starter kl. 19.00 og varer til kl. 23.00. Der bliver serveret alkohol og mad. Der er mulighed for at deltage i konkurrencer og præmier. Der er mulighed for at deltage i konkurrencer og præmier. Der er mulighed for at deltage i konkurrencer og præmier.



FOODTECH DiaLabXpo

19.00-23.00  
Deltagelse og præmier  
19.00-23.00  
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19.00-23.00  
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19.00-23.00  
Deltagelse og præmier

FOODTECH DiaLabXpo



USE YOUR INVITATION

EVENING EVENT

You have the opportunity to build your stand from

**Thursday 27 October  
from 07.00 am - 21.00 pm.**

Please note that the staff building the stand have to wear a valid admission card.

*You can read more in the exhibitor manual under: My exhibition attendance > Construction*

[READ MORE](#)

Network and enjoy a delicious street food buffet together with your customers, colleagues and other exhibitors after the exhibition. We have planned a program filled with networking, live-music from the band Volf & Erbs and good food and drinks.

**Price DKK 295,- excl. Danish VAT**

*Read more under: Events / Activities > Wednesday bar*

[REGISTER HERE](#)

We are pleased that many of you already have invited your customers and collaborators to the exhibition.

If you haven't sent out your invitation yet? You can still make and also be a part of the competition getting the most invitations codes activated.

*You can find the invitations under: My marketing > Invitations.*

[GET INVITATION](#)

## LOGIN TO THE EXHIBITOR MANUAL

To log in to the exhibitor manual you should use the following username and password:

Username: mchteam

Password: mchteam1

*NB: When you copy your username and password:  
Mark from left to right and avoid empty characters.*

[GO TO THE EXHIBITOR MANUAL](#)

## CONTACT THE TEAM

If you have any question you are welcome to contact the team DiaLabXpo

[CONTACT THE TEAM](#)

**PROJECT**

**SALES &  
GUIDANCE**



**THUE BJØRSLEV  
JENSEN**

**LINE  
PAUGAN**

**TRINE  
WIUFF**

**SUSANNE  
HOFMANN**



+45 9926 9926



[dialabxpo@mch.dk](mailto:dialabxpo@mch.dk)



Vardevej 1, 7400 Herning



**MCH**

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