

EXHIBITOR NEWS

FOODTECH

Bringing the food industry together



DiaLabXpo

Expo for the diagnostic and laboratory industry

1 - 3 November 2022

In MCH Messecenter Herning

Dear exhibitor

Less than two weeks left to FoodTech / DiaLabXpo and we look forward to welcoming you. We are pleased to see that so many of you are working on your preparations towards the exhibition. Therefore, we have gathered some practical information, which may be relevant for you prior to the exhibition.

In this exhibitor news, you can read more about:

Admission card: Work identity card and exhibition admission card
Lead capturing tool
Pre-order catering
Construction
Invitations
Evening Event - Wednesday

NB: We will continuously send newsletters and if you want another contact person to receive our exhibitor news, please fill out the form in the exhibitor manual - you can find the form at the frontpage.

ADMISSION CARD

All persons entering the exhibition area must show a valid admission card. Without the admission card, it is not possible to access the exhibition area. There will be control of admission cards throughout the opening period.

The work identity card is ONLY valid for the construction and dismantling days.

The exhibitor admission card is for the staff working on the stand. However, the exhibitor admission cards also apply to construction and dismantling days. You can settle for an exhibitor admission card if you both have to build up, work on the stand during the exhibition and dismantle.

For each stand number, 10 work identity badges and 10 exhibitor admission cards can be printed. If you need more, please contact Tilde Nørrelykke, tij@mch.dk

All visitors at the exhibition must register and print their personal admission ticket.

You can find information about admission card in the exhibitor manual: *My staff > Admission card*

[GO TO THE EXHIBITOR MANUAL](#)

LEAD CAPTURING TOOL

As written before we are pleased that we can offer you access to the Eventbizz lead scanner App for digital collection of your leads at the upcoming FoodTech. The app makes you able to scan your leads via a QR code on the visitor's badge, so you can easily collect relevant contact information via your phone (iPhone / Android).

Price for the App is DKK 995 excl. VAT.

There are no limitation of users.

*Read more in the exhibitor manual:
My staff > Collection of leads*

[GO TO THE EXHIBITOR MANUAL](#)

PRE-ORDER CATERING

Without food and drink, a hero isn't worth a thing.

In the exhibitor manual you can find information regarding the different catering opportunities available at FoodTech.

Deadline for order of catering is: Friday 28 October before 12 a.m.

*Read more in the exhibitor manual:
My staff > Catering*

[GO TO THE EXHIBITOR MANUAL](#)

CONSTRUCTION



CONSTRUCTION TIMES

You have the opportunity to build your stand from

EVENING EVENT

Network and enjoy a delicious street food buffet



USE YOUR INVITATION

We are pleased that many of you already have invited

**Thursday 27 October
from 07.00 am - 21.00 pm**

Please note that the staff building the stand have to wear a valid admission card.

You can read more in the exhibitor manual under: My exhibition attendance > Construction

[READ MORE](#)

together with your customers, colleagues and other exhibitors after the exhibition. We have planned a program filled with networking, live-music from the band Volf & Erbs and good food and drinks.

Price DKK 295,- excl. Danish VAT

Read more under: Events / Activities > Wednesday bar

[REGISTER HERE](#)

your customers and collaborators to the exhibition.

If you haven't sent out your invitation yet? You can still make and also be a part of the competition getting the most invitations codes activated.

You can find the invitations under: My marketing > Invitations

[GET INVITATION](#)

LOGIN TO THE EXHIBITOR MANUAL

To log in to the exhibitor manual you should use the following username and password:

Username: mchteam
Password: mchteam1

*NB: When you copy your username and password:
Mark from left to right and avoid empty characters.*

[GO TO THE EXHIBITOR MANUAL](#)

CONTACT THE TEAM

If you have any question you are welcome to contact the Team FoodTech.

[CONTACT THE TEAM](#)

PROJECT

**SALES &
GUIDANCE**



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