

## EXHIBITOR NEWS

# FOODTECH

Bringing the food industry together



# DiaLabXpo

Expo for the diagnostic and Laboratory Industry

## 1 - 3 November 2022

In MCH Messecenter Herning

### Dear exhibitor

Thanks for a great start at FoodTech /DiaLabXpo. It is a pleasure to feel the atmosphere in the halls, and we look forward to another exhibition day tomorrow.

#### **In this exhibitor news, you can read more about:**

- Highlights from the first day
- Eventbuizz lead scanner app
- Evening Event
- Share your moments

**NB:** We will continuously send exhibitor news and if you want another contact person to receive our exhibitor news, please fill out the form in the exhibitor manual - you can find the form at the frontpage.



## SEE HIGHLIGHTS FROM THE FIRST EXHIBITION DAY

See the video from the first day at FoodTech and sense the atmosphere. Download and share the video from FoodTech / DiaLabXpo with your network on your social media platforms. You are also welcome to share our post on your social media.

[DOWNLOAD VIDEO HERE](#)

## Evening event

Be a part of the Wednesday bar

As an exhibitor at FoodTech / DiaLabXpo you and your colleagues are invited to a cozy evening event on Wednesday 3 November.

We have planned a program filled with networking, live music and good food and drinks.

The event starts immediately after the fair has closed.

The band 'Volf & Erbs' will entertain with live music the whole evening.

If you have any questions, you are welcome to contact Tine Heeris [tinheeris@mich.nl](mailto:tinheeris@mich.nl)

5.15 - 8.00 pm  
Registration and free welcome drinks

8.05 - 8.30 pm  
Street food and toast-inspired buffet with cold, hot and sweet dishes and coffee and the

8.30 pm  
Thanks for tonight and see you tomorrow

**DISK 295, - excl. Danish VAT**  
The amount covers food and a welcome drink and will be good-voiced. Other drinks can be bought in the bar. The price is per participant.

Wednesday 3 November  
from 5.15 pm to 8.00 pm

'Restaurant Favia' on the first floor at the West entrance

Registration is binding and happens through the Exhibitor Manual no later than October 28

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### EVENING EVENT - YOU CAN STILL JOIN THE EVENT

Have you registered for the evening event tomorrow, Wednesday?

If not, we have a limited number of tickets left. Hurry up and order your ticket your ticket in the exhibitor manual now.

**ORDER HERE**

## Digitalt overblik over dine leads

- Tilbud på leadopsamlingsapp

Have you a digital lead to collect your leads? As an exhibitor at FoodTech and DiaLabXpo you have the opportunity to ordering the Eventbuizz lead scanner app, where you can really get an overview of your leads.

The app allows you to scan your leads via QR code on the exhibitor's badge, so you can really collect relevant contact information as you go along (Name / Address) on the app itself.

Agree yourself qualified for an exclusive lead via QR code at the Eventbuizz badge, it is very easy to capture relevant contact information via the app (Name / Address) on the app itself.

**995**  
incl. excl. excl.

**995**  
incl. excl. excl.

**My personal**

**My lead**

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### GET STARTED WITH THE EVENTBUIZZ APP

If you haven't ordered the Eventbuizz app yet – you can still make it.

Get in touch with Sisse at the organizer's office, who will help you get started. You can also order the Eventbuizz lead scanner app in the exhibitor manual, after which you will receive a guide and can get started in just 5 minutes.

**ORDER HERE**

## SHARE YOUR MOMENTS

Share your moments from DiaLabXpo on social media and promote your attendance at the exhibition. Feel free to tag @dialabxpo on Facebook and LinkedIn and/or make use of our hashtag #dialabxpo

# LOGIN TO THE EXHIBITOR MANUAL

To log in to the exhibitor manual you should use the following username and password:

Username: mchteam  
Password: mchteam1

*NB: When you copy your username and password:  
Mark from left to right and avoid empty characters.*

[GO TO THE EXHIBITOR MANUAL](#)

## CONTACT THE TEAM

If you have any question you are welcome to contact the team DiaLabXpo

[CONTACT THE TEAM](#)

**PROJECT**

**SALES &  
GUIDANCE**



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