

EXHIBITOR NEWS

FOODTECH

Bringing the food industry together



DiaLabXpo

Expo for the diagnostic and laboratory industry

1 - 3 November 2022

In MCH Messecenter Herning

Dear Exhibitor

In 2 months we open the doors to FoodTech / DiaLabXpo, and we can not wait to see you.

In this newsletter you will find information about:

- MCH365 - open for entry: Publication week 38 on the website
 - IFC Water Congress Lounge
- Speak Up: Deadline for registration 26 September
- Wednesday bar: Deadline for registration 28 October

NB: We will continuously send newsletter and if you want another contact person to receive our exhibitor news, please fill out the form in the Exhibitor Manual at the frontpage.

NEW PLATFORM FOR EXHIBITORS: WELCOME TO MCH365

MCH has launched the new online platform MCH365, which strengthens your network business-to-business – 365 days a year. In a few clicks MCH365 allows you to publish news, articles, and cases from your own company profile directly to our [website](#).

It is your unique opportunity to brand and position your company in front of decision-makers and purchasers from the industry all year round. Tell about your initiatives, launch news, or share trade specific knowledge, tips, and tricks. It is easy to get started.

Later today you will receive an email with link to create a user with your own password. For the Exhibitor Manual you must still use the password we previously sent to you.

IFC WATER CONGRESS LOUNGE

Become part of a new knowledge-based network area with a focus on sustainable water consumption and water management in the food industry. As an exhibitor in the new environment IFC Water Congress Lounge in Hall M you will get ample of opportunity to both strengthen current and establish new customer relationships.

We have made it easy for you to become an exhibitor in the area - the stand is 8 m² and ready to use.

[READ MORE AND SEE PRICES HERE](#)

SPEAK UP

Reserved for FoodTech exhibitors

Get the opportunity to make a 20-minute presentation at Speak Up. Here you can present your products, processes, solutions, etc. within the theme: **Reduce, Reuse, Recycle**.

It is free of charge. Seize the opportunity and fill in the form in the Exhibitor Manual
Deadline: 26 September 2.00 pm.

[GO TO THE EXHIBITOR MANUAL](#)

WEDNESDAY BAR

As an exhibitor at FoodTech / DiaLabXpo you are invited to an evening event on Wednesday 2 November.

We have planned a cozy program filled with networking, live music and good food and drinks. The event starts immediately after the fair has closed.

Programme

5:15 - 6:00 pm: Registration and free welcome drinks

6:00 - 8:30 pm: Street food and tapas-inspired buffet with cold, hot and sweet dishes incl. coffee and tea

8:30 pm: Thanks for tonight and see you tomorrow

The band 'Volf & Erbs' will entertain with nice music the whole evening.

Price per participant: DKK 295,- excl. Danish VAT.

The amount covers food and a welcome drink and will be post-invoiced.
Other drinks can be bought in the bar.

Registration is binding and happens through the form below **no later than October 28 2022**.

[GO TO THE EXHIBITOR MANUAL](#)

LOGIN TO THE EXHIBITOR MANUAL

To log in to the Exhibitor Manual you should use the following username and password:

Username:

Password:

*NB: When you copy your username and password:
Mark from left to right and avoid empty characters.*

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CONTACT THE TEAM

If you have any questions about FoodTech, please contact team FoodTech / DiaLabXpo

[CONTACT THE TEAM](#)

PROJECT

**SALES &
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+45 9926 9926



foodtech@mch.dk



Vardevej 1, 7400 Herning



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