



FOODTECH

Fødevareindustriens mødested

DiaLabXpo

Messe for diagnostik- og laboratoriebranchen

MCH Messecenter Herning 1.- 3. november 2022

Dear exhibitor

There is not long until we open the doors to this year's FoodTech / DiaLabXpo expo, and we are looking forward to it.

In this edition of exhibitor news, you can read about:

Marketing

Invitation

Activity:

Evening Event

NB: We will continuously send exhibitor news and if you want another contact person to receive our exhibitor news, please fill out the form in the exhibitor manual - you can find the form at the frontpage.

MARKETING

INVITE YOUR CUSTOMERS

A lot of guests visit the exhibition based on a personal invitation from you, as an exhibitor. We therefore encourage you to send invitations to those customers and collaborators, you would like to see at the exhibition.

COMPETITION

The exhibitor who have the most invitation codes activated, will participate in the competition.

The winner will be notified directly after the expo.

PRIZES

1st place wins 6 tickets for Michael Bublé in Jyske Bank Boxen 15 March 2023

2nd place can look forward to a culinary experience at A Hereford Beetstouw with a gift voucher for a dinner for 6 people

3rd place will be the lucky winner of a gift voucher for MCH Herning Congress Center worth DKK 5000,-

To make it easy for you to invite your customers and network we have produced an electronic invitation with your invitation code.

DOWNLOAD THE INVITATIONS HERE

[Danish](#)

[English](#)

You can find the general banner ads in the exhibitor manual: Marketing > Invitations

[GO TO THE EXHIBITOR MANUAL](#)

ACTIVITY



EVENING EVENT

As an exhibitor at FoodTech / DiaLabXpo you and your colleagues are invited to a cozy evening event on Wednesday 2 November 2022.

We have planned a program filled with networking, live music and good food and drinks. The event starts immediately after the expo has closed.

PROGRAMME

5:15 - 6:00 pm

Registration and free welcome drinks

6:00 - 8:30 pm

Street food and tapas-inspired buffet with cold, hot and sweet dishes incl. coffee and tea

8:30 pm

Thanks for tonight and see you tomorrow

The band 'Volf & Erbs' will entertain with live music.

Price Price per participant DKK 295,- excl. Danish VAT.

*The amount covers food and a welcome drink and will be post-invoiced. Other drinks can be bought in the bar. Registration is binding and happens through the exhibitor manual no later than **October 28 2022**.*

[READ MORE AND REGISTER HERE](#)

LOGIN TO THE EXHIBITOR MANUAL

To log in to the exhibitor manual you should use the following username and password:

Username:

Password:

*NB: When you copy your username and password:
Mark from left to right and avoid empty characters.*

[GO TO THE EXHIBITOR MANUAL](#)

CONTACT THE TEAMET

If you have any question you are welcome to contact the team FoodTech / DiaLabXpo

[CONTACT THE TEAM](#)

PROJECT

SALES & GUIDANCE



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MCH

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