

## EXHIBITOR NEWS

# FOODTECH

Bringing the food industry together



# DiaLabXpo

Expo for the diagnostic and laboratory industry

## 1 - 3 November 2022

In MCH Messecenter Herning

### Dear Exhibitor

There are now 5 weeks until we open the doors to FoodTech / DiaLabXpo.

#### In this newsletter you will find information about:

MCH365 - open for entry

Wednesday bar: Deadline for registration 28 October

Exposure possibilities

*NB: We will continuously send newsletter and if you want another contact person to receive our exhibitor news, please fill in the form in the exhibitor manual - you can find the form at the frontpage.*

## NEW PLATFORM FOR EXHIBITORS: WELCOME TO MCH365

We have launched the new online platform MCH365, which strengthens your network business-to-business – 365 days a year. In a few clicks MCH365 allows you to publish news, articles, and cases from your own company profile directly to our [website](#).

It is your unique opportunity to brand and position your company in front of decision-makers and purchasers from the industry all year round. Tell about your initiatives, launch news, or share trade specific knowledge, tips, and tricks. It is easy to get started.

You have previously received an email with link to create a user with your own password. For the Exhibitor Manual you must still use the password we previously sent to you.

Have you filled in your company profile? We encourage you to do it as soon as possible.

### EVENING EVENT

As an exhibitor at FoodTech / DiaLabXpo you are invited to an evening event on Wednesday 2 November. We have planned a cozy program filled with networking, live music and good food and drinks.

Price per participant: DKK 295,- excl. Danish VAT.

*Deadline for registration 28 October*

[GO TO THE EXHIBITOR MANUAL](#)

### EXPOSURE POSSIBILITIES

As an exhibitor at FoodTech / DiaLabXpo you can purchase extra exposure e.g. banners and neck-straps.

#### Interested?

Contact Susanne Hofmann pr. mail [shh@mch.dk](mailto:shh@mch.dk) and hear about your options.

It is your unique opportunity to get extra marketing.

[SEE THE PRICES HERE](#)

# LOGIN TO THE EXHIBITOR MANUAL

To log in to the exhibitor manual you should use the following username and password:

Username:

Password:

NB: When you copy your username and password: Mark from left to right and avoid empty characters.

[GO TO THE EXHIBITOR MANUAL](#)

## CONTACT THE TEAM

If you have any questions about DiaLabXpo, please contact team FoodTech / DiaLabXpo

[CONTACT THE TEAM](#)

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**MCH**

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